

Rates 2011

Effective January 2011

Die Fachzeitschrift für Pflegepädagogik

PADUA

Total print-run: 2.000

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: 5 issues: February, April, June, September, November

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

			black/white	4c
Rates:	1/1 page	161 x 226 mm	1.150 €	1.780 €
width x height	1/2 page vertical	78 x 226 mm	575 €	890 €
	1/2 page horizontal	161 x 110 mm	575 €	890 €
	1/3 page vertical	50 x 226 mm	375 €	585 €
	1/3 page horizontal	161 x 74 mm	375 €	585 €
	1/4 page vertical	78 x 110 mm	290 €	445 €
	1/4 page horizontal	161 x 53 mm	290 €	445 €
	1/8 page vertical	37 x 110 mm	90 €	225 €
	1/8 page horizontal	161 x 30 mm	90 €	225 €

help-wanted ads (price for 2columns/mm)

2 columns, width 90 mm	black/white	2,10 €
4 columns, width 185 mm	2c	2,60 €
height variable	4c	3,00 €

Box number **12,00 €**

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 2.000 + 100 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-569

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.

 **Thieme Media**

advertising- and publisher service
phone: ++49-711-8931 469 fax: ++49-711-8931 569

e-mail: irmgard.mayer@pharmedia.de