

Total print-run: 10.400

Published by: Georg Thieme Verlag, Stuttgart PO Box 30 11 20,
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

Frequency: Feb., April, June, Aug., Oct., Dec.

Publication language: German

Material requested: closed data formats (pdf/ PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: 20th day of the month prior to publication
Deadline extensions: consult contact address.

Rates:

1/1 page	175 x 248 mm	2.480 €	
width x height	1/2 page vertical	85 x 248 mm	1.490 €
	1/2 page horizontal	175 x 120 mm	1.490 €
	1/3 page vertical	55 x 248 mm	1.010 €
	1/4 page vertical	85 x 120 mm	890 €
	1/4 page horizontal	175x 60 mm	890 €

Classified advertisements:

Column width 55 mm, number of columns 3, price per mm 2,95 €
Box number 7,00 €

Additional charge per color (no discount):

for standard colors 500 €
for special colors 570 €

Special placement charge: 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:

repeated:	multiple:
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Bound insert requirements (no discount):

Double page -
Four pages 426 mm x 288 mm 7.940 €
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 10.400 + 300 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: wire stitching

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.