

# Rates

Effective October 2011

Aktuelle

## Ernährungsmedizin

Zeitschrift für Stoffwechselforschung, klinische Ernährung und Diätetik  
Journal for Metabolic Research, Clinical Nutrition and Dietetics

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Journal for Metabolic Research, Clinical Nutrition and Dietetics

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<b>Closing dates:</b>	20th day of the month prior to publication Deadline extensions: consult contact address	
<b>Rates:</b>		
width x height	1/1 page 175 x 248 mm <b>1.900 €</b> 1/2 page vertical 85 x 248 mm <b>1.140 €</b> 1/2 page horizontal 175 x 120 mm <b>1.140 €</b> 1/3 page 55 x 248 mm <b>760 €</b> 1/4 page vertical 85 x 120 mm <b>620 €</b> 1/4 page horizontal 175 x 60 mm <b>620 €</b>	
<b>Classified advertisements:</b>		
Column width 55 mm, number of columns 3, price per mm	<b>2,95 €</b>	
Box number	<b>7,00 €</b>	
<b>Additional charge per color (no discount):</b>		
for standardcolors	<b>380 €</b>	
for special colors	<b>450 €</b>	
<b>Special placement charge</b>	2nd, 4th cover page and opposite of contents 20 % on black/white rate	
<b>Discounts:</b>		
	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

### Bound insert requirements (no discount):

Double page -  
Four pages 426 mm x 288 mm **6.100 €**  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 4.430 + 200 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5 mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing process:** offset  
**Binding:** wire stitching

### Contact and delivery address for material:

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Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

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