

Rates

Effective October 2011

Arzneimittelforschung Drug Research

Arzneimittelforschung - Drug Research

Total print-run:	450		
Published by:	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298		
Frequency:	monthly		
Publication language:	English		
Material requested:	closed data formats (pdf / PostScript) e-mail		
Closing dates:	on request Deadline extensions: consult contact address		
Rates:	1/1 page	175 x 248 mm	1.050 €
width x height	1/2 page vertical	85 x 248 mm	620 €
	1/2 page horizontal	175 x 120 mm	620 €
	1/3 page	55 x 248 mm	440 €
	1/4 page vertical	85 x 120 mm	370 €
	1/4 page horizontal	175 x 60 mm	370 €
Classified advertisements:			
Column width 55 mm, number of columns 3, price per mm			2,95 €
Box number			7,00 €
Additional charge per color (no discount):			
for standardcolors			380 €
for special colors			450 €
Special placement charge	2nd, 4th cover page and opposite of contents 20 % on black/white rate		

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Loose Inserts:	on request
Delivery address for inserts on request	
Quantity delivered:	450 + 100 overprints
Journal format:	210 mm x 280 mm
Page stock:	inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.	
Half tone requirements: 120 lines for body and covers	
Process:	offset
Binding:	perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.