

Rates

Effective October 2011

Allgemein- und
Viszeralchirurgie

Allgemein- und Viszeralchirurgie up2date

Total print-run: 3.050

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: 6 issues: Febr., April, June, August, Oct., Dec.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request
Deadline extensions: consult contact address.

| | | | |
|---------------|---------------------|--------------|----------------|
| Rates: | 1/1 page | 180 x 256 mm | 1.640 € |
| | 1/2 page vertical | 88 x 256 mm | 925 € |
| | 1/2 page horizontal | 180 x 125 mm | 925 € |

Additional charge per color (no discount):

| | |
|---------------------|--------------|
| for standard colors | 390 € |
| for special colors | 445 € |

| | | |
|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3% | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Loose Inserts:

Delivery address for inserts on request

on request

Journal format:

210 mm x 280 mm

Page stock:

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

inside pages 60 lb matcoated, cover 80 lb

Printing process:

offset

Binding:

perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49 - 711 - 8931-603
Fax: ++49 - 711 - 8931-470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.