

Rates 2012

Effective October 2011



Total print-run: 2.000

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: monthly

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:

1/1 page	175 x 248 mm	1.630 €	
width x height	1/2 page vertical	85 x 248 mm	890 €
	1/2 page horizontal	175 x 120 mm	890 €
	1/3 page vertical	55 x 248 mm	595 €
	1/4 page vertical	85 x 120 mm	450 €
	1/4 page horizontal	175 x 60 mm	450 €

Classified advertisements:

Column width 40 mm, number of columns 4, price per mm 2,50 €
Box number 7,00 €

Additional charge per color (no discount):

for standard colors 360 €
for special colors 445 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:

repeated:	multiple:
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm 2.720 €

Four pages 432 mm x 288 mm 5.440 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 2.000 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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