

Rates 2012

Effective October 2011

manuelletherapie

Muskuloskeletales System – Klinik und Forschung

Total print-run: 2.750

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: 5 issues: February, May, July, September, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:	1/1 page	180 x 250 mm	1.190 €
width x height	1/2 page vertical	88 x 250 mm	635 €
	1/2 page horizontal	180 x 120 mm	635 €
	1/3 page vertical	60 x 250 mm	430 €
	1/4 page vertical	88 x 120 mm	330 €
	1/4 page horizontal	180 x 60 mm	330 €

Box number **7,00 €**

Additional charge per color (no discount):

for standard colors **370 €**

for special colors **445 €**

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm **2.290 €**

Four pages 432 mm x 288 mm **4.580 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 2.750 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.