

Rates

Effective October 2011



Orthopädie und Unfallchirurgie up2date

Total print-run: 6.300

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: 6 issues: Febr., April, June, Aug., Oct., Nov.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request
Deadline extensions: consult contact address.

Rates:	1/1 page	180 x 256 mm	1.890 €
	1/2 page vertical	88 x 256 mm	1.130 €
	1/2 page horizontal	180 x 125 mm	1.130 €

Additional charge per color (no discount):

for standard colors	400 €
for special colors	445 €

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49 - 711 - 8931-603
Fax: ++49 - 711 - 8931-470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



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