

Rates 2012

Effective October 2011

Pädiatrie
up2date

Total print-run: 3.230

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: March, June, September, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:

1/1 page	175 x 250 mm	1.540 €	
width x height	1/2 page vertical	85 x 250 mm	830 €
	1/2 page horizontal	175 x 120 mm	830 €
	1/3 page vertical	60 x 250 mm	565 €
	1/4 page vertical	85 x 120 mm	410 €
	1/4 page horizontal	175 x 60 mm	410 €

Additional charge per color (no discount):

for standard colors	390 €
for special colors	450 €

Discounts:

repeated:	multiple:
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.