

Rates

Effective October 2011



Zeitschrift für
Palliativmedizin

Total print-run: 5.750

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Frequency: January, March, May, July, September, November

Publication language: German

Material requested: closed data formats (pdf / PostScript)

Closing dates: 20th day of the month prior to publication
Deadline extensions: consult contact address

Rates:	1/1 page	175 x 248 mm	2.040 €
width x height	1/2 page vertical	85 x 248 mm	1.220 €
	1/2 page horizontal	175 x 120 mm	1.220 €
	1/3 page vertical	55 x 248 mm	850 €
	1/3 page horizontal	175 x 80 mm	850 €
	1/4 page vertical	85 x 120 mm	730 €
	1/4 page horizontal	175 x 60 mm	730 €

Classified advertisements:
Column width 55 mm, number of columns 3, price per mm **2,95 €**

Additional charge per color (no discount):
for standard colors **390 €**
for special colors **490 €**

Special placement charge 2nd and 4th cover page, opposite to content 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: on request

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5 mm respectively.
Half tone requirements: 120 lines for body and covers

Process: offset
Binding: wire stitching

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
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Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.