

# Rates

Effective October 2011

# Aktuelle Rheumatologie

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<b>Total print-run:</b>	4.150		
<b>Published by:</b>	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany		
<b>Frequency:</b>	6 issues: Febr., April, June, Aug., Oct., Dec.		
<b>Publication language:</b>	German		
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request		
<b>Closing dates:</b>	on request Deadline extensions: consult contact address.		
<b>Rates:</b>			
width x height	1/1 page	175 x 248 mm	1.860 €
	1/2 page vertical	85 x 248 mm	1.020 €
	1/2 page horizontal	175 x 120 mm	1.020 €
	1/3 page	55 x 248 mm	685 €
	1/4 page vertical	85 x 120 mm	520 €
	1/4 page horizontal	175 x 60 mm	520 €
<b>Classified advertisements:</b>			
Column width 40 mm, number of columns 4, price per mm			2,85 €
Box number			7,00 €
<b>Additional charge per color (no discount):</b>			
for standard colors			390 €
for special colors			445 €
<b>Special placement charge:</b>		2nd and 4th cover page 20 % on black/white rate	
<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>	
	3 x 3%	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	

**Bound insert requirements (no discount):**  
Double page 216 mm x 288 mm **2.515 €**  
Four pages 432 mm x 288 mm **5.030 €**  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 4.150 + 200 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing Process:** offset  
**Binding:** perfect

**Contact and delivery address for material:**

Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

**Important:**  
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



**Thieme Media**

advertising- and publisher service

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