

Rates 2012

Effective October 2011

RöFo

Fortschritte auf dem Gebiet
der Röntgenstrahlen und
der bildgebenden Verfahren

Total print-run:	7.800		
Published by:	Georg Thieme Verlag, PO Box 30 11 20 70451 Stuttgart, Germany		
Frequency:	monthly congress program Hamburg 2012		
Publication language:	German		
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request		
Closing dates:	on request		
Rates:			
width x height	1/1 page	175 x 248 mm	2.660 €
	1/2 page vertical	85 x 248 mm	1.445 €
	1/2 page horizontal	175 x 120 mm	1.445 €
	1/3 page vertical	55 x 248 mm	965 €
	1/4 page vertical	85 x 120 mm	715 €
	1/4 page horizontal	175 x 60 mm	715 €
Classified advertisements:			
Column width 40 mm, number of columns 4, price per mm			3,00 €
Box number			7,00 €
Additional charge per color (no discount):			
for standard colors			410 €
for special colors			450 €
Special placement charge:		2nd and 4th cover page 20 % on black/white rate	
Discounts:	repeated:	multiple:	
	3 x 3%	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	

Bound insert requirements (no discount):
Double page 216 mm x 288 mm **3.870 €**
Four pages 432 mm x 288 mm **7.740 €**
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 7.800 + 200 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.