

Rates

Effective October 2011

DMW Deutsche
Medizinische
Wochenschrift

DMW

Total print-run:	10.912	
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany	
Frequency:	46 p.a., Fridays, with double size issues, 1/2, 25/26, 28/29, 31/32, 34/35, 51/52	
Publication language:	German	
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request	
Closing dates:	four weeks before publication date Deadline extensions: consult contact address.	
Rates:		
width x height	1/1 page 175 x 248 mm € 2.540,00	
	1/2 page vertical 85 x 248 mm € 1.395,00	
	1/2 page horizontal 175 x 120 mm € 1.395,00	
	1/3 page 55 x 248 mm € 930,00	
	1/4 page vertical 85 x 120 mm € 705,00	
	1/4 page horizontal 175 x 60 mm € 705,00	
Classified advertisements:		
Column width 40 mm, number of columns 4, price per mm	€ 2,90	
Box number	€ 7,00	
Additional charge per color (no discount):		
for standard colors	€ 500,00	
for special colors	€ 840,00	
Special placement charge:	2nd, 3rd and 4th cover page 20 % on black/white rate	
Discounts:		
	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):
Four pages 432 mm x 288 mm **9.300,00 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 10.900 + 100 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 464 Fax: ++49-711-8931 470

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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