

# Rates 2012

Effective October 2011

SYNTHESIS

Journal of  
Synthetic Organic  
Chemistry

<b>Total print-run:</b>	<b>1.600</b>		
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<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request		
<b>Closing dates:</b>	on request		
<b>Rates:</b>			
width x height	1/1 page	175 x 250 mm	<b>1.330 €</b>
	1/2 page vertical	85 x 250 mm	<b>725 €</b>
	1/2 page horizontal	175 x 120 mm	<b>725 €</b>
	1/3 page vertical	60 x 250 mm	<b>490 €</b>
	1/4 page vertical	85 x 120 mm	<b>375 €</b>
	1/4 page horizontal	175 x 60 mm	<b>375 €</b>
<b>Classified advertisements:</b>			
Column width 40 mm, number of columns 4, price per mm			<b>2,10 €</b>
Box number			<b>7,00 €</b>
<b>Additional charge per color (no discount):</b>			
for standard colors			<b>380 €</b>
for special colors			<b>450 €</b>
<b>Special placement charge:</b>		2nd and 4th cover page 20 % on black/white rate	
<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>	
	3 x 3%	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	

<b>Loose Inserts:</b>	on request
Delivery address for inserts on request	
<b>Quantity delivered:</b>	1.600 + 100 overprints
<b>Journal format:</b>	210 mm x 280 mm
<b>Page stock:</b>	inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.	
Half tone requirements: 120 lines for body and covers	
<b>Printing process:</b>	offset
<b>Binding:</b>	perfect

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#### Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



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