

Rates

Effective October 2011

TumorDiagnostik & Therapie

Totalprint-run: 5.700

Published by: Georg Thieme Verlag, Stuttgart PO Box 30 11 20,
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

Frequency: February, March, April, June, August, September, October, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)

Closing dates: 20th day of the month prior to publication
Bound inserts: 20 days prior to month of publication.
Deadline extensions: consult contact address.

Rates:	1/1 page	175 x 248 mm	1.870 €
width x height	1/2 page vertical	85 x 248 mm	1.120 €
	1/2 page horizontal	175 x 120 mm	1.120 €
	1/3 page vertical	55 x 248 mm	800 €
	1/4 page vertical	85 x 120 mm	580 €
	1/4 page horizontal	175 x 60 mm	580 €

Classified advertisements:
Column width 55 mm, number of columns 3, price per mm **2,95 €**
Box number **7,00 €**

Additional charge per color (no discount):
for standard colors **480 €**
for special colors **550 €**

Special placement charge: 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):
Double page 216 mm x 288 mm **2.600 €**
Four pages 432 mm x 288 mm **5.200 €**
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 5.700 + 200 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: perfect

Contact and delivery address for material:
Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.