

Rates

Effective October 2011



Aktuelle
Urologie

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Total print-run: 1.200

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: 6 issues: Jan., March, May, July, Sept., Nov.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request
Deadline extensions: consult contact address.

Rates:

| | | | |
|----------------|---------------------|--------------|-------|
| 1/1 page | 175 x 248 mm | 1.480 € | |
| width x height | 1/2 page vertical | 85 x 248 mm | 815 € |
| | 1/2 page horizontal | 175 x 120 mm | 815 € |
| | 1/3 page | 55 x 248 mm | 540 € |
| | 1/4 page vertical | 85 x 120 mm | 405 € |
| | 1/4 page horizontal | 175 x 60 mm | 405 € |

Classified advertisements:

Column width 40 mm, number of columns 4, price per mm 2,85 €
Box number 7,00 €

Additional charge per color (no discount):

for standard colors 365 €
for special colors 435 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:

| | |
|------------------|------------------|
| repeated: | multiple: |
| 3 x 3% | 1 page 3% |
| 6 x 5% | 3 pages 5% |
| 12 x 10% | 6 pages 10% |
| 18 x 15% | 12 pages 15% |
| | 18 pages 20% |

Bound insert requirements (no discount):

Double page 216 mm x 288 mm 2.060 €
Four pages 432 mm x 288 mm 4.120 €
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding
non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 1.200 + 200 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

Important:

Please send the requested material as "commercial sample without
value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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