

# Rates

Effective October 2011



Geburtshilfe und  
Frauenheilkunde

**Total print-run:** 2.800

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

**Frequency:** Monthly

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)

**Closing dates:** 20th day of the month prior to publication  
Deadline extensions: consult contact address

<b>Rates:</b>	1/1 page	175 x 248 mm	<b>2.160 €</b>
width x height	1/2 page vertical	85 x 248 mm	<b>1.290 €</b>
	1/2 page horizontal	175 x 120 mm	<b>1.290 €</b>
	1/3 page vertical	55 x 248 mm	<b>870 €</b>
	1/4 page vertical	85 x 120 mm	<b>770 €</b>
	1/4 page horizontal	175 x 60 mm	<b>770 €</b>

**Classified advertisements:**  
Column width 55 mm, number of columns 3, price per mm **2,95 €**  
Box number **7,00 €**

**Additional charge per color (no discount):**  
for standard colors **450 €**  
for special colors **540 €**

**Special placement charge:** 2nd, 4th cover page and opposite of contents 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Bound insert requirements (no discount):**  
Double page 216 mm x 288 mm **3.520 €**  
Four pages 432 mm x 288 mm **7.040 €**  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 2.800 + 300 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow (5mm) respectively.  
Half tone requirements: 120 lines for body and covers

**Process:** offset

**Binding:** perfect

**Contact and delivery address for material:**  
Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

**Important:**  
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.