

# Rates

Effective October 2011

## Endoskopie heute

**Total print-run:** 1.400

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

**Frequency:** March, June, Sept., Dec.

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom

**Closing dates:** 20th day of the month prior to publication  
Deadline extensions: consult contact address

<b>Rates:</b>	1/1 page	175 x 248 mm	<b>2.080 €</b>
width x height	1/2 page vertical	85 x 248 mm	<b>1.250 €</b>
	1/2 page horizontal	175 x 120 mm	<b>1.250 €</b>
	1/3 page	55 x 248 mm	<b>830 €</b>
	1/4 page vertical	85 x 120 mm	<b>750 €</b>
	1/4 page horizontal	175 x 60 mm	<b>750 €</b>

**Classified advertisements:**  
Column width 55 mm, number of columns 3, price per mm **2,95 €**

**Additional charge per color (no discount):**

for standard colors	<b>370 €</b>
for special colors	<b>450 €</b>

**Special placement charge** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

### Bound insert requirements (no discount):

Double page -  
Four pages 426 mm x 288 mm **5.260 €**  
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 1.400 + 100 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5 mm respectively.  
Half tone requirements: 120 lines for body and covers

**Process:** offset  
**Binding:** wire stitching

### Contact and delivery address for material:

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-466 Fax: ++49-711-89 31-470

### Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.