

# Rates

Effective October 2011

Deutsche Gesellschaft  
für Chirurgie

# Dt. Gesellschaft für Chirurgie Mitteilungen

**Total print-run:** 6.900

**Published by:** Georg Thieme Verlag, PO Box 30 11 20,  
70451 Stuttgart, Germany

**Frequency:** 4 issues: Jan., April July, Oct.

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** on request  
Deadline extensions: consult contact address.

<b>Rates:</b>	1/1 page	180 x 256 mm	<b>2.850 €</b>
width x height	1/2 page vertical	88 x 256 mm	<b>1.560 €</b>
	1/2 page horizontal	180 x 125 mm	<b>1.560 €</b>
	1/3 page horizontal	180 x 83 mm	<b>1.055 €</b>
	1/4 page vertical	88 x 125 mm	<b>790 €</b>
	1/4 page horizontal	180 x 62 mm	<b>790 €</b>

**Classified advertisements:**

Column width 42 mm, number of columns 4: on request

**Additional charge per color (no discount):**

for standard colors 400 €  
for special colors 445 €

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Bound insert requirements (no discount):**

Double page 216 mm x 288 mm **3.320 €**

Four pages 432 mm x 288 mm **6.630 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 6.900 + 250 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

**Printing process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

**Important:**

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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