

Rates

Effective October 2011

Pharmacopsychiatry

Clinical Pharmacology · Psychiatry · Psychology · Neurophysiology
Neurobiology · Gerontopsychiatry

Total print-run: 810

Published by: Georg Thieme Verlag, Stuttgart PO Box 30 11 20,
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

Frequency: January, March, May, June, July, September, November

Publication language: English

Material requested: closed data formats (pdf / PostScript)

Closing dates: 20th day of the month prior to publication
Deadline extensions: consult contact address.

Rates:	1/1 page	175 x 248 mm	1.050 €
width x height	1/2 page vertical	85 x 248 mm	620 €
	1/2 page horizontal	175 x 120 mm	620 €
	1/3 page	55 x 248 mm	440 €
	1/4 page vertical	85 x 120 mm	370 €
	1/4 page horizontal	175 x 60 mm	370 €

Classified advertisements:

Column width 55 mm, number of columns 3, price per mm	2,95 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	380 €
for special colors	450 €

Special placement charge 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5 %	3 pages 5%
	12 x 10 %	6 pages 10%
	18 x 15 %	12 pages 15%
		18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 810 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: wire stitching

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.