

# Rates and Data

Effective October 2011



**Physikalische Medizin**  
Rehabilitationsmedizin  
Kurortmedizin

# Physikalische Medizin

Rehabilitationsmedizin Kurortmedizin

**Total print-run:** 1.400

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

**Frequency:** Feb., April, June, Aug., Oct., Dec.

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail

**Closing dates:** 20th day of the month prior to publication  
Deadline extensions: consult contact address.

**Rates:**

width x height	1/1 page	175 x 248 mm	1.600 €
	1/2 page vertical	85 x 248 mm	960 €
	1/2 page horizontal	175 x 120 mm	960 €
	1/3 page	55 x 248 mm	640 €
	1/4 page vertical	85 x 120 mm	570 €
	1/4 page horizontal	175 x 60 mm	570 €

**Classified advertisements:**

Column width 55 mm, number of columns 3, price per mm	2,95 €
Box number	7,00 €

**Additional charge per color (no discount):**

for standard colors	370 €
for special colors	450 €

**Special placement charge:** 2nd, 4th cover page and opposite of contents 20 %  
on black/white rate

**Discounts:**

<b>repeated:</b>	<b>multiple:</b>
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

**Bound insert requirements (no discount):**

Double page	216 mm x 288 mm	2.720 €
Four pages	432 mm x 288 mm	5.440 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 1.400 + 100 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5 mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing process:** offset  
**Binding:** perfect

**Contact and delivery address for material:**  
Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

**Important:**  
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.