

Rates

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Natural Products and Medicinal Plant Research

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Material requested: closed data formats (pdf / PostScript)

Closing dates: on request
Deadline extensions: consult contact address.

Rates:

width x height	1/1 page	175 x 248 mm	930 €
	1/2 page vertical	85 x 248 mm	560 €
	1/2 page horizontal	175 x 120 mm	560 €
	1/3 page	55 x 248 mm	370 €
	1/4 page vertical	85 x 120 mm	290 €
	1/4 page horizontal	175 x 60 mm	290 €

Classified advertisements:
Column width 55 mm, number of columns 3, price per mm **2,95 €**
Box number **7,00 €**

Additional charge per color (no discount):
for standard colors **380 €**
for special colors **450 €**

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:

repeated:	multiple:
3 x 3 %	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1020 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: perfect

Contact and delivery address for material:

Pharmedia
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Rüdigerstraße 14
70469 Stuttgart
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Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.