

Rates 2012

Effective October 2011

PSYCH. PFLEGE HEUTE

Total print-run: 1.850

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: Febr., April, June, Aug., Oct., Dec.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

	black/white	2c	4c
Rates:			
(formats on request)			
1/1 page	1.390 €	1.640 €	2.140 €
1/2 page	755 €	890 €	1.165 €
1/3 page	535 €	630 €	820 €
1/4 page	415 €	490 €	640 €
1/8 page	230 €	270 €	355 €

help-wanted ads (price for 2columns/mm)

2 columns, width 85 mm	black/white	3,25 €
4 columns, width 175 mm	2c	3,90 €
height variable	4c	5,00 €

Box number 7,00 €

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%

Bound inserts requirements (no discount)

Double page	216 mm x 288mm	2.140 €
Four pages	432 mm x 288mm	4.280 €

Stock 80lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts

Loose Inserts: on request
Delivery address for inserts on request

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

dates 2010

issue	date of publication	closing-date	deadline printing material
1	01.02.2012	20.12.2011	09.01.2012
2	02.04.2012	24.02.2012	01.03.2012
3	01.06.2012	19.04.2012	25.04.2012
4	01.08.2012	15.06.2012	21.06.2012
5	01.10.2012	24.08.2012	30.08.2012
6	03.12.2012	23.10.2012	30.10.2012

Contact and delivery address for material:

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Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.