

# Rates 2012

Effective October 2011

# Radiopraxis

**Total print-run:** 2.700

**Published by:** Georg Thieme Verlag, PO Box 30 11 20  
70451 Stuttgart, Germany

**Frequency:** 4 issues: March, June, September, December

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** on request

	black/white	2c	4c
<b>Rates:</b>			
1/1 page	1.420 €	1.765 €	2.470 €
width x height			
1/2 page	780 €	980 €	1.480 €
1/3 page	540 €	740 €	1.235 €
1/4 page	430 €	580 €	1.015 €
1/8 page	250 €	370 €	745 €

## help-wanted ads (price for 2 columns/mm)

2 columns, width 87 mm	black/white	3,00 €
4 columns, width 175 mm	2c	3,60 €
height variable	4c	5,20 €

	black/white	2c	4c
1/1 page	1.280 €	1.590 €	2.210 €
Box number			6,00 €

**Discounts:**

<b>repeated:</b>	<b>multiple:</b>
3 x 3%	1 page 3%
6 x 5%	3 pages 5%

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 2.700 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

**Printing process:** offset

## Contact and delivery address for material:

Thieme.media

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70469 Stuttgart

Germany

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## Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.

 **Thieme Media**

advertising- and publisher service

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