

Effective January 2012

Total print-run:	2.800
Published by:	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298
Frequency:	April, June, Aug., Oct., Dec.
Publication language:	German
Material requested:	closed data formats (pdf / PostScript) e-mail
Closing dates:	20th day of the month prior to publication Deadline extensions: consult contact address
Rates:	
width x height	1/1 page 175 x 248 mm 2.600 €
	1/2 page vertical 85 x 248 mm 1.560 €
	1/2 page horizontal 175 x 120 mm 1.560 €
	1/3 page 55 x 248 mm 1.050 €
	1/4 page vertical 85 x 120 mm 930 €
	1/4 page horizontal 175 x 60 mm 930 €

Classified advertisements:	
Column width 55 mm, number of columns 3, price per mm	2,95 €
Box number	7,00 €

Additional charge per color (no discount):	
for standardcolors	490 €
for special colors	590 €

Special placement charge 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):
Double page -
Four pages 426 mm x 288 mm -
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding
non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 2.800 + 200 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5 mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: wire stitching

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:
Please send photos, films and negatives as "commercial sample without
value" for speedy clearance with custom authorities.