

Rates

Effective October 2011



**Gesundheitsökonomie
& Qualitätsmanagement**

Klinik und Praxis - Wirtschaft und Politik

Total print-run: 1.200

Published by: Georg Thieme Verlag, Stuttgart PO Box 30 11 20,
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

Frequency: Feb., April, June, Aug., Okt., Dec.

Publication language: German

Material requested: closed data formats (pdf / PostScript)

Closing dates: 20th day of the month prior to publication
Deadline extensions: consult contact address

Rates:

width x height	1/1 page	175 x 248 mm	1.360 €
	1/2 page vertical	85 x 248 mm	820 €
	1/2 page horizontal	175 x 120 mm	820 €
	1/3 page vertical	55 x 248 mm	550 €
	1/4 page vertical	85 x 120 mm	490 €
	1/4 page horizontal	175 x 60 mm	490 €

Classified advertisements:

Column width 55 mm, number of columns 3, price per mm	2,95 €
box number	7,00 €

Additional charge per color (no discount):

for standard colors	380 €
for special colors	450 €

Special placement charge: 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:

repeated:	multiple:
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Bound insert requirements (no discount):

Double page	216 mm x 288 mm	2.510 €
Four pages	432 mm x 288 mm	5.020 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.200 + 200 Overprint

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset
Binding: perfect

Contact and delivery address for material:
Thieme.media
Pharmmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.