

Rates

Effective October 2011

Psychiatrische Praxis

Total print-run:	1.800
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany
Frequency:	Jan., March, April, May, July, Sept., Oct., Nov.
Publication language:	German
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request
Closing dates:	15th day of the month prior to publication Deadline extensions: consult contact address.
Rates:	
width x height	1/1 page 175 x 248 mm 1.310 €
	1/2 page vertical 85 x 248 mm 780 €
	1/2 page horizontal 175 x 120 mm 780 €
	1/3 page 55 x 248 mm 520 €
	1/4 page vertical 85 x 120 mm 470 €
	1/4 page horizontal 175 x 60 mm 470 €

Classified or job advertisements:

Column width 40 mm, number of columns 4, price per mm	2,40 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	380 €
for special colors	450 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm	2.410 €
Four pages 432 mm x 288 mm	4.820 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.800 + 100 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.