

Rates

Suchttherapie

Prävention, Behandlung, wissenschaftliche Grundlagen

Effective October 2011

| | | | |
|------------------------------|---------------------------------------------------------------------------------------------|--------------|---------|
| Total print-run: | 1.750 | | |
| Published by: | Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany | | |
| Frequency: | February, March, August, December | | |
| Publication language: | German | | |
| Material requested: | closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request | | |
| Closing dates: | 15th day of the month prior to publication Deadline extensions: consult contact address. | | |
| Rates: | | | |
| width x height | 1/1 page | 175 x 248 mm | 1.480 € |
| | 1/2 page vertical | 85 x 248 mm | 890 € |
| | 1/2 page horizontal | 175 x 120 mm | 890 € |
| | 1/3 page | 55 x 248 mm | 590 € |
| | 1/4 page vertical | 85 x 120 mm | 530 € |
| | 1/4 page horizontal | 175 x 60 mm | 530 € |

Classified or job advertisements:

| | |
|-------------------------------------------------------|--------|
| Column width 40 mm, number of columns 4, price per mm | 2,40 € |
| Box number | 7,00 € |

Additional charge per color (no discount):

| | |
|---------------------|-------|
| for standard colors | 390 € |
| for special colors | 450 € |

Special placement charge: 4th cover page 20 %
on black/white rate

| | | |
|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3% | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Bound insert requirements (no discount):

Double page 216 mm x 288 mm 2.650 €

Four pages 432 mm x 288 mm 5.300 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 1.750 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.