

Rates 2012

Effective October 2011

Der
Nuklearmediziner

Total print-run: 1.260

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: March, June, September, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:

1/1 page	175 x 248 mm	1.755 €	
width x height	1/2 page horizontal	175 x 120 mm	960 €
	1/3 page horizontal	175 x 80 mm	640 €
	1/4 page horizontal	175 x 60 mm	480 €

Classified advertisements:
Column width 40 mm, number of columns 4, price per mm on request

Additional charge per color (no discount):

for standard colors	375 €
for special colors	450 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:

repeated:	multiple:
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

Bound insert requirements (no discount):

Double page	216 mm x 288 mm	2.910 €
Four pages	432 mm x 288 mm	5.820 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.260 + 200 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:
Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 469 Fax: ++49-711-8931 470

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.