

Rates

Aktuelle Neurologie

Effective October 2011

Totalprint-run: 6.985

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: Febr., March, April, May, June, Aug., Sept., Okt., Nov., Dec.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: 15th day of the month prior to publication
Deadline extensions: consult contact address.

Rates:	1/1 page	175 x 248 mm	2.130 €
width x height	1/2 page vertical	85 x 248 mm	1.280 €
	1/2 page horizontal	175 x 120 mm	1.280 €
	1/3 page	55 x 248 mm	850 €
	1/4 page vertical	85 x 120 mm	770 €
	1/4 page horizontal	175 x 60 mm	770 €

Classified or job advertisements:

Column width 40 mm, number of columns 4, price per mm **2,90 €**
Box number **7,00 €**

Additional charge per color (no discount):

for standard colors **390 €**
for special colors **450 €**

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm **3.300 €**

Four pages 432 mm x 288 mm **6.600 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 6.985 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.