

Rates

Effective October 2011

Total print-run: 1.300

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: March, June, September, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: 15th day of the month prior to publication
Deadline extensions: consult contact address.

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|----------------|---------------------|--------------|----------------|
| Rates: | 1/1 page | 175 x 248 mm | 1.130 € |
| width x height | 1/2 page vertical | 85 x 248 mm | 680 € |
| | 1/2 page horizontal | 175 x 120 mm | 680 € |
| | 1/3 page | 55 x 248 mm | 450 € |
| | 1/4 page vertical | 85 x 120 mm | 410 € |
| | 1/4 page horizontal | 175 x 60 mm | 410 € |

Classified or job advertisements:

Column width 40 mm, number of columns 4, price per mm **2,40 €**
Box number **7,00 €**

Additional charge per color (no discount):

for standard colors **390 €**
for special colors **450 €**

Special placement charge: 4th cover page 20 %
on black/white rate

| | | |
|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3% | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.300 + 100 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: wire stitching

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.