

Rates

Effective October 2011

Intensiv-
medizin



Total print-run: 4.300

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: February, May, August, November

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: 10th day of the month prior to publication
Deadline extensions: consult contact address.

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|---------------|---------------------|--------------|----------------|
| Rates: | 1/1 page | 175 x 248 mm | 2.370 € |
| | 1/2 page vertical | 85 x 248 mm | 1.420 € |
| | 1/2 page horizontal | 175 x 120 mm | 1.420 € |
| | 1/3 page | 55 x 248 mm | 950 € |
| | 1/4 page vertical | 85 x 120 mm | 850 € |
| | 1/4 page horizontal | 175 x 60 mm | 850 € |

Additional charge per color (no discount):

| | |
|---------------------|--------------|
| for standard colors | 380 € |
| for special colors | 450 € |

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|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3% | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Loose Inserts: on request
Delivery address for inserts on request

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49 - 711 - 8931-245
Fax: ++49 - 711 - 8931-624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.