

# Rates

Effective October 2011

## Lege artis

Das Magazin zur ärztlichen Weiterbildung

**Total print-run:** 12.000

**Published by:** Georg Thieme Verlag, PO Box 30 11 20,  
70451 Stuttgart, Germany

**Frequency:** Feb., April, June, Sept., Nov.

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** 10th day of the month prior to publication  
Deadline extensions: consult contact address.

<b>Rates:</b>	1/1 page	175 x 248 mm	<b>1.550 €</b>
width x height	1/2 page vertical	85 x 248 mm	<b>930 €</b>
	1/2 page horizontal	175 x 120 mm	<b>930 €</b>
	1/3 page	55 x 248 mm	<b>620 €</b>
	1/4 page vertical	85 x 120 mm	<b>560 €</b>
	1/4 page horizontal	175 x 60 mm	<b>560 €</b>

**Classified or job advertisements:**

Column width 40 mm, number of columns 4, price per mm **2,20 €**  
Box number **7,00 €**

**Additional charge per color (no discount):**

for standard colors **350 €**  
for special colors **450 €**

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Bound insert requirements (no discount):**

Double page 216 mm x 288 mm **2.600 €**

Four pages 432 mm x 288 mm **5.200 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 12.000 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

**Printing process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

**Important:**

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.