

Rates

Effective October 2011

Handchirurgie
Mikrochirurgie
Plastische Chirurgie

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Totalprint-run:	1.400		
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany		
Frequency:	6 issues: Febr., April, June, August, Oct., Dec.		
Publication language:	German		
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request		
Closing dates:	on request Deadline extensions: consult contact address.		
Rates:			
width x height	1/1 page	175 x 248 mm	1.270 €
	1/2 page vertical	85 x 248 mm	700 €
	1/2 page horizontal	175 x 120 mm	700 €
	1/3 page	55 x 248 mm	465 €
	1/4 page vertical	85 x 120 mm	340 €
	1/4 page horizontal	175 x 60 mm	340 €

Classified advertisements:

Column width 40 mm, number of columns 4, price per mm	3,00 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	390 €
for special colors	445 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm	2.425 €
Four pages 432 mm x 288 mm	4.850 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 1.400 + 100 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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