

Rates 2012

Effective October 2011



Total print-run: 3.700

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: Jan., March, May, July, Sept., Nov.

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

	black/white	2c	4c
Rates:			
(formats on request)			
1/1 page	1.380 €	1.645 €	2.170 €
1/2 page	750 €	895 €	1.185 €
1/3 page	520 €	625 €	825 €
1/4 page	410 €	490 €	650 €
1/8 page	225 €	265 €	350 €

help-wanted ads (price for 2columns/mm)

2 columns, width 85 mm	black/white	3,25 €
4 columns, width 175 mm	2c	3,90 €
height variable	4c	5,00 €

Box number 7,00 €

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%

Bound inserts requirements (no discount)
Four pages 432 mm x 288mm **4.280 €**
Stock 80lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts

Loose Inserts: on request
Delivery address for inserts on request

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset

dates 2010

issue	date of publication	closing-date	deadline printing material
1	09.01.2012	25.11.2011	01.12.2012
2	01.03.2012	25.01.2012	31.01.2012
3	02.05.2012	12.03.2012	16.03.2012
4	02.07.2012	24.05.2012	31.05.2012
5	03.09.2012	29.06.2012	05.07.2012
6	02.11.2012	25.09.2012	01.10.2012

Contact and delivery address for material:

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Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.