

Rates

Kardiologie
up2date

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Effective October 2011

Total print-run: 2.130

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: March, June, September, December

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail

Closing dates: 25th day of the month prior to publication
Deadline extensions: consult contact address.

| | | | |
|---------------|---------------------|--------------|----------------|
| Rates: | 1/1 page | 180 x 256 mm | 1.920 € |
| | 1/2 page vertical | 88 x 256 mm | 1.150 € |
| | 1/2 page horizontal | 180 x 125 mm | 1.150 € |
| | 1/3 page vertical | 57 x 256 mm | 770 € |

Additional charge per color (no discount):

| | |
|---------------------|--------------|
| for standard colors | 380 € |
| for special colors | 450 € |

| | | |
|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3% | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Loose Inserts:

Delivery address for inserts on request

on request

Journal format:

210 mm x 280 mm

Page stock:

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

inside pages 60 lb matcoated, cover 80 lb

Printing process:

offset

Binding:

perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49 - 711 - 8931-466
Fax: ++49 - 711 - 8931-624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.