

Rates

Effective October 2011

Klinische Monatsblätter für
Augenheilkunde

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Total print-run:	1.400
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany
Frequency:	monthly
Publication language:	German
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request
Closing dates:	on request Deadline extensions: consult contact address.
Rates:	
width x height	1/1 page 175 x 248 mm 1.600 €
	1/2 page vertical 85 x 248 mm 880 €
	1/2 page horizontal 175 x 120 mm 880 €
	1/3 page 55 x 248 mm 580 €
	1/4 page vertical 85 x 120 mm 440 €
	1/4 page horizontal 175 x 60 mm 440 €

Classified advertisements:

Column width 40 mm, number of columns 4, price per mm	3,20 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	370 €
for special colors	435 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm	2.720 €
Four pages 432 mm x 288 mm	5.440 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 1.400 + 200 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

advertising- and publisher service

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