

Rates 2012

Effective October 2011

Klinische Pädiatrie

Zeitschrift für Klinik und Praxis

Total print-run:	480	
Published by:	Georg Thieme Verlag, PO Box 30 11 20 70451 Stuttgart, Germany	
Frequency:	Jan., March, May, July, Sept., Nov., Dec.	
Publication language:	German	
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request	
Closing dates:	on request	
Rates:		
width x height	1/1 page 175 x 248 mm 750 €	
	1/2 page vertical 85 x 248 mm 410 €	
	1/2 page horizontal 175 x 120 mm 410 €	
	1/3 page vertical 55 x 248 mm 275 €	
	1/4 page vertical 85 x 120 mm 210 €	
	1/4 page horizontal 1750 x 60 mm 210 €	
Classified advertisements:		
Column width 40 mm, number of columns 4, price per mm	2,10 €	
Box number	7,00 €	
Additional charge per color (no discount):		
for standard colors	380 €	
for special colors	440 €	
Special placement charge:	2nd and 4th cover page 20 % on black/white rate	
Discounts:		
	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm **1.900 €**

Four pages 432 mm x 288 mm **3.800 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 480 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media

Pharmedia GmbH

Rüdigerstraße 14

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Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.