

Rates

Effective October 2011



**Aktuelle
Dermatologie**

Vereinigt mit
„Zeitschrift für Dermatologie“

Total print-run:	4.600
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany
Frequency:	monthly, with two double size issues (Jan./Feb. and Aug./Sept.)
Publication language:	German
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request
Closing dates:	15th day of the month prior to publication Deadline extensions: consult contact address.
Rates:	
width x height	1/1 page 175 x 248 mm 2.230 €
	1/2 page vertical 85 x 248 mm 1.340 €
	1/2 page horizontal 175 x 120 mm 1.340 €
	1/3 page 55 x 248 mm 890 €
	1/4 page vertical 85 x 120 mm 800 €
	1/4 page horizontal 175 x 60 mm 800 €

Classified or job advertisements:

Column width 40 mm, number of columns 4, price per mm	2,90 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	380 €
for special colors	450 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm **3.320 €**

Four pages 432 mm x 288 mm **6.630 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 4.600 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931 245, Fax: ++49-711-8931 624

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.