

Rates 2012

Effective January 2012

ergopraxis

Die neue Zeitschrift für Ergotherapeuten

Total print-run: 5.000

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70451 Stuttgart, Germany

Frequency: monthly , 10 issues (double issue July/August and November/December)

Publication language: German

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

	black/white	2c	4c
Rates:			
(formats on request)			
1/1 page	1.020 €	1.130 €	1.350 €
1/2 page	510 €	565 €	675 €
1/3 page	345 €	385 €	455 €
1/4 page	260 €	290 €	345 €
1/6 page	240 €	265 €	315 €
1/8 page	185 €	200 €	240 €
1/16 page	105 €	115 €	130 €

help-wanted ads (price for 2columns/mm)

2 columns, width 90 mm	black/white	1,70 €
4 columns, width 185 mm	2c	2,00 €
height variable	4c	2,30 €

Box number 12,00 €

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12x10%	6 pages 10%
	18x15%	12 pages 15%
		18 pages 20%

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 5.000 + 100

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

dates 2010

issue	date of publication	closing-date	deadline printing material
1	05.01.2012	28.11.2011	05.12.2011
2	03.02.2012	09.01.2012	16.01.2012
3	02.03.2012	06.02.2012	13.02.2012
4	05.04.2012	09.03.2012	16.03.2012
5	11.05.2012	13.04.2012	20.04.2012
6	15.06.2012	18.05.2012	24.05.2012
7/8	20.07.2012	25.06.2012	02.07.2012
9	07.09.2012	13.08.2012	20.08.2012
10	05.10.2012	07.09.2012	14.09.2012
11/12	16.11.2012	19.10.2012	26.10.2012

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Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



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