

# Rates

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## Hormone and Metabolic Research

<b>Total print run:</b>	<b>450</b>		
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<b>Frequency:</b>	13 issues per year, June 2 x		
<b>Publication language:</b>	English		
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail		
<b>Closing dates:</b>	20th day of the month prior to publication Deadline extensions: consult contact address.		
<b>Rates:</b>			
width x height	1/1 page	175 x 248 mm	<b>1.050 €</b>
	1/2 page vertical	85 x 248 mm	<b>620 €</b>
	1/2 page horizontal	175 x 120 mm	<b>620 €</b>
	1/3 page vertical	55 x 248 mm	<b>370 €</b>
	1/4 page vertical	85 x 120 mm	<b>290 €</b>
	1/4 page horizontal	175 x 60 mm	<b>290 €</b>
<b>Classified advertisements:</b>			
Column width 55 mm, number of columns 3, price per mm			<b>2,95 €</b>
Box number			<b>7,00 €</b>
<b>Additional charge per color (no discount):</b>			
for standard colors			<b>390 €</b>
for special colors			<b>450 €</b>
<b>Special placement charge:</b>	2nd and 4th cover page 20 % on black/white rate		
<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>	
	3 x 3 %	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	

<b>Loose Inserts:</b>	on request
Delivery address for inserts on request	
<b>Quantity delivered:</b>	450 + 100 overprints
<b>Journal format:</b>	210 mm x 280 mm
<b>Page stock:</b>	inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.	
Half tone requirements: 120 lines for body and covers	
<b>Printing process:</b>	offset
<b>Binding:</b>	perfect

### Contact and delivery address for material:

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### Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.