

# Rates

Effective October 2011

Zeitschrift für  
Sexualforschung

**Total print-run:** 850

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

**Frequency:** March, June, Sept., Dec.

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)

**Closing dates:** 15th day of the month prior to publication  
Deadline extensions: consult contact address

<b>Rates:</b>	1/1 page	140 x 210 mm	<b>860 €</b>
width x height	Half page vertical	67 x 210 mm	<b>520 €</b>
	Half page horizontal	140 x 105 mm	<b>520 €</b>

**Classified advertisements:**  
are not allowed

**Tie-up discount in combination with:** on request

**Additional charge per color (no discount):**  
for standard colors **380 €**

**Special placement charge:** 2nd, 4th cover page and opposite of contents 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%

## No Bound inserts

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Journal format:** 170 mm x 240 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow (5mm) respectively.  
Half tone requirements: 120 lines for body and covers

**Process:** offset

**Binding:** perfect

## Contact and delivery address for material:

Thieme.media  
Pharmmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

## Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.