

# Rates

Effective October 2011



# Sportverletzung Sportschaden

<b>Total print-run:</b>	<b>1.300</b>
<b>Published by:</b>	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany
<b>Frequency:</b>	4 issues: March, June, Sept., Dec.
<b>Publication language:</b>	German
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request
<b>Closing dates:</b>	on request Deadline extensions: consult contact address.
<b>Rates:</b>	
width x height	1/1 page 175 x 248 mm <b>1.270 €</b>
	1/2 page vertical 85 x 248 mm <b>700 €</b>
	1/2 page horizontal 175 x 120 mm <b>700 €</b>
	1/3 page 55 x 248 mm <b>465 €</b>
	1/4 page vertical 85 x 120 mm <b>345 €</b>
	1/4 page horizontal 175 x 60 mm <b>345 €</b>

#### Classified advertisements:

Column width 42 mm, number of columns 4, price per mm	<b>2,85 €</b>
Box number	<b>7,00 €</b>

#### Additional charge per color (no discount):

for standard colors	<b>370 €</b>
for special colors	<b>435 €</b>

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

#### Bound insert requirements (no discount):

Double page 216 mm x 288 mm	<b>2.180 €</b>
Four pages 432 mm x 288 mm	<b>4.350 €</b>

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 1.300 + 100 overprints

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing process:** offset  
**Binding:** perfect

#### Contact and delivery address for material:

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 603 Fax: ++49-711-8931 470

#### Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



**Thieme Media**

advertising- and publisher service

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