

Rates

Effective October 2011

**The Thoracic and
Cardiovascular Surgeon**

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Total print-run:	1.450
Published by:	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298
Frequency:	Feb., March, April, June, Aug., Sept., Oct., Dec.
Publication language:	English
Material requested:	closed data formats (pdf / PostScript) e-mail
Closing dates:	on request Deadline extensions: consult contact address
Rates:	
width x height	1/1 page 175 x 248 mm 1.350 € 1/2 page vertical 85 x 248 mm 810 € 1/2 page horizontal 175 x 120 mm 810 € 1/3 page 55 x 248 mm 540 € 1/4 page vertical 85 x 120 mm 490 € 1/4 page horizontal 175 x 60 mm 490 €

Classified advertisements:	
Column width 55 mm, number of columns 3, price per mm	2,95 €
Box number	7,00 €

Additional charge per color (no discount):	
for standardcolors	380 €
for special colors	450 €

Special placement charge 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Loose Inserts:	on request
Delivery address for inserts on request	
Quantity delivered:	1.450 + 100 overprints
Journal format:	210 mm x 280 mm
Page stock:	inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.	
Half tone requirements: 120 lines for body and covers	
Process:	offset
Binding:	perfect

Contact and delivery address for material:

Thieme.media
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Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.