

# Rates

Effective October 2011

**Frauen-  
heilkunde** *up2date*

**Total print-run:** 2.400

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
D- 70451 Stuttgart, Germany, Fax 0711/89 31-298

**Frequency:** February, April, June, August, October, December

**Publication language:** German

**Material requested:** closed data formats (pdf / PostScript)

**Closing dates:** 20th day of the month prior to publication  
Deadline extensions: consult contact address

<b>Rates:</b>	1/1 page	180 x 256 mm	<b>1.950 €</b>
width x height	1/2 page vertical	88 x 256 mm	<b>1.170 €</b>
	1/2 page horizontal	180 x 125 mm	<b>1.170 €</b>
	1/3 page vertical	57 x 256 mm	<b>780 €</b>

**Additional charge per color (no discount):**

for standard colors	<b>380 €</b>
for special colors	<b>450 €</b>

**Special placement charge:** 2nd, 4th cover page and opposite of contents 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Loose Inserts:** on request

Delivery address for inserts on request

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow (5mm) respectively.

Half tone requirements: 120 lines for body and covers

**Process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

**Important:**

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.