

Rates

Effective October 2011

Gastro-
enterologie *update*

Total print-run:	2.050	Quantity delivered:	2.050 + 100 overprints
Published by:	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298		
Frequency:	March, June, Sept., Dec.		
Publication language:	German		
Material requested:	closed data formats (pdf / PostScript)		
Closing dates:	25th day of the month prior to publication Deadline extensions: consult contact address		
Rates:			
width x height	1/1 page	180 x 256 mm	1.890 €
	1/2 page vertical	88 x 256 mm	1.140 €
	1/2 page horizontal	180 x 125 mm	1.140 €
	1/3 page vertical	57 x 256 mm	750 €
Classified advertisements:			
Column width 42 mm, number of columns 4, price per mm		on request	
Additional charge per color (no discount):			
for standard colors			380 €
for special colors			450 €
Special placement charge:	2nd, 4th cover page and opposite of contents 20 % on black/white rate		
Discounts:	repeated:	multiple:	
	3 x 3 %	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	
			Journal format: 210 mm x 280 mm
			Page stock: inside pages 60 lb matcoated, cover 80 lb For trim size allow (5mm) respectively. Half tone requirements: 120 lines for body and covers
			Process: offset
			Binding: perfect
			Contact and delivery address for material: Thieme.media Pharmedia GmbH Rüdigerstraße 14 70469 Stuttgart Germany Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470
			Important: Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.