

# Rates 2012

Effective October 2011

**SYNFACTS**  
Highlights in  
Current Synthetic  
Organic Chemistry

**Total print-run:** 620

**Published by:** Georg Thieme Verlag, PO Box 30 11 20  
70451 Stuttgart, Germany

**Frequency:** 12 issues (monthly)

**Publication language:** English

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** on request

**Rates:**

1/1 page	175 x 250 mm	790 €
width x height	1/2 page vertical 85 x 250 mm	425 €
	1/2 page horizontal 175 x 120 mm	425 €
	1/3 page vertical 60 x 250 mm	280 €
	1/4 page vertical 85 x 120 mm	225 €
	1/4 page horizontal 175 x 60 mm	225 €

**Classified advertisements:**

Column width 40 mm, number of columns 4, price per mm 2,15 €  
Box number 7,00 €

**Additional charge per color (no discount):**

for standard colors 230 €  
for special colors 360 €

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

**Discounts:**

	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 620

**Journal format:** 210 mm x 280 mm  
**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing process:** offset  
**Binding:** perfect

**Contact and delivery address for material:**

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

**Important:**

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



**Thieme Media**

advertising- and publisher service

phone: ++49-711-8931 469 fax: ++49-711-8931 470

e-mail: irmgard.mayer@pharmedia.de