

Rates and Data

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**Zeitschrift für Geburtshilfe
und Neonatologie**

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Material requested: closed data formats (pdf / PostScript)

Closing dates: 20th day of the month prior to publication
Deadline extensions: consult contact address

Rates:	1/1 page	175 x 248 mm	1.350 €
width x height	1/2 page vertical	85 x 248 mm	810 €
	1/2 page horizontal	175 x 120 mm	810 €
	1/3 page vertical	55 x 248 mm	540 €
	1/4 page vertical	85 x 120 mm	410 €
	1/4 page horizontal	175 x 60 mm	410 €

Classified advertisements:

Column width 55 mm, number of columns 3, price per mm	2,95 €
Box number	7,00 €

Additional charge per color (no discount):

for standard colors	370 €
for special colors	440 €

Special placement charge: 2nd, 4th cover page and opposite of contents 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page	-
Four pages	426 mm x 288 mm 4.920 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.480 + 150 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5 mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: wire stitching

Contact and delivery address for material:
Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
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Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.