

Preview 1/2009

A Happy New Year to all of you. For me and my family, January 1 started with huge fireworks in a small Hessian town - and with lots of snow. I hope that all of you had a similarly nice start. To all Chinese customers I wish a very good new year of the Buffalo on January 26!

Dear colleagues and publishers,

*Please note that the minimum advance payment upon signature of contract in 2009 is **€ 2,600.00**. Please do not order titles for subjects which would in your language not allow for a print run or a retail price high enough to cope with this amount.*

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If you are interested in any of the titles, please do not hesitate to send me an email, mentioning author, original title and title number (TN).

With best regards, cordiali saluti, saludos cordiales et mes salutations les meilleures,



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1. Medical Doctors: Thieme's GERMAN Language Titles

ENT

The classic

Lehnhardt/Laszig: Praxis der Audiometrie

Audiometric Practice

9th completely revised ed. May 2009, 290 pp., 180 ill., € 99.95, TN 369009, K&P

Plus CD

Audiometric examinations belong to the standard routine of ENT-specialists and help in the diagnosis of diseases pertaining to the organs of hearing.

The standard work on audiometrics in a timely, updated edition for revision as well as reference: All areas of audiometrics with specific instructions. More than 300 illustrations and diagrams answer all questions. All recent developments and techniques included. Tests supplemented by exemplary cases. Exact presentation of all areas of application

New features: Completely revised and updated. Focused on subject matter relevant for daily routine.

User groups: ENT specialists, audiologists, hearing aid acousticians

INTERNAL MEDICINE

Bacteriology, mycology, virology, parasitology

Neumeister et al. (Eds): Mikrobiologische Diagnostik

Microbiological Diagnostics

2nd completely revised ed. Mar. 2009, 1,180 pp., 570 ill., € 199.95, TN 743602, K&P

Numerous advances have been achieved in microbiology during the last decade.

A large number of microorganisms have newly been recognized as pathogens, new diagnostic procedures have been introduced. This book is based on the latest research results and is indispensable for the interpretation of laboratory results. Reliable help with specific instructions for practical laboratory diagnostics of infectious diseases. Quick and reliable verification of pathogens. Clearly structured text. Rapid orientation due to consistent parallel structure of all chapters in the 'specific' part (description of pathogens). Presentation of alternative cost- and time-saving methods for laboratories of varying capacities.

New features: The entire subject matter has been revised and updated. Many chapters have been completely rewritten.

From the contents: Microbiological fundamentals, including profitable laboratory management and quality management in medical microbiological laboratories. Systematics of pathogens. Infectious diseases and general pathogenic parameters. Microbiological examination methods (pre-analytics, microscopy, manual and automated systems, sensitivity testing). Special microbiological diagnostics in the areas: bacteriology, mycology, virology, parasitology

User groups: Laboratory physicians, physicians from different medical areas, microbiological laboratories and institutes

PSYCHOTHERAPY

Literature, theories, and techniques

Eberwein: Humanistische Psychotherapie

Humanistic Psychotherapy

Feb. 2009, 230 pp., 70 ill., € 29.95, TN 143921, K&P

Humanistic psychotherapy comprises a plethora of different therapeutic procedures (e.g. client-centered therapy) that are linked by the common idea of man and view of the world. It centers on the human entity: "Human entity is not what man is but rather what he has become through his deeds." Therapeutic procedures promote self-determined action.

Survey of humanistic procedures. Young and modern therapeutic procedures. Detailed presentation of different therapeutic techniques. Numerous exemplary cases. Related to humanistic philosophy. Coordinated approach for the integration of psychotherapeutic procedures. Detailed description of application in practice. Esteeming empathy. Psychodynamic interpretation. Body work. Trance and suggestion. Role-playing. Conflict and confrontation.

User groups: Psychotherapists, psychiatrists, psychologists

2. Medical Students, Physiotherapists, Nurses: Thieme's GERMAN Language Titles

MEDICAL SCIENCE STUDIES

Dual series

Hof/Dörries: Medizinische Mikrobiologie

Medical Microbiology

4th revised and extended ed. Mar. 2009, 720 pp., 530 ill., € 44.95, TN 125314, AUS

Contagiously good! The entire knowledge for examinations: Seven subjects compiled within a single volume. In addition to medical microbiology, virology, and hygiene the two profile subjects infectiology and immunology are treated.

- **Oriented both on practice and clinic**
 - Detailed presentation of all medically relevant pathogens and the diseases they cause
 - Additional chapter covering the most important infectious diseases as well as organ-related structure
 - Many clinical cases and asides guarantee clinical propinquity
- **Outstanding production and didactics**
 - Numerous high-quality graphs and clinical illustrations
 - Consistently structured text for maximal clarity.
- **Optimal for cramming** by the integrated short textbook

New features: All chapters have been updated. The chapter on "immunology" has been extended by the subchapter "immunodeficiency and abnormal immune responses", with presentation of relevant clinical pictures for optimal clinical relevance. For a better overall survey, the chapter "clinical infectiology" has been extended and restructured according to organ systems. Integrated access links to two films from the area "hygiene" (aseptic and hygienic hand disinfection)

From the contents: Seven subjects within a single volume – structured and practice-oriented!

Part A: Fundamentals, Part B: Immunology, Part C: Virology, Part D: Bacteriology, Part E: Mycology, Part F-H: Parasitology, Part I: Clinical infectiology, Part J: Hygiene

User groups: Medical students in their clinical phase, medical laboratory technicians, students of biology, pharmacology, dentistry or veterinary medicine

Everything worth knowing about toxicology

Reichl: Taschenatlas der Toxikologie

Pocket Atlas Toxicology

3rd updated ed. Mar. 2009, 360 pp., 150 colored tables, € 39.95, TN 108973, AUS

The **entire toxicology** fitting comfortably into the lab coat pocket.

- Proven double-page concept for pocket atlases with a **plethora of impressive, four-colored illustrations**
- **Comprehensible, concise presentation** of various harmful and poisonous substances
- **Therapy** of poisonings
- **Risk analyses** help to evaluate possible environmental exposure to pollutants.
- Numerous information on the **protection of the environment, consumers and health** enhance the relevance for practice and routine.

New features

- Subject matter has been revised and updated.
- New tables and texts, e.g. on the topics: biological agents, modern toxicological procedures, threshold values

From the contents

This pocket atlas explains and illustrates the effects of substances:

- that cause changes of the environment.
- that can endanger plants, animals and humans.
- that may be life-threatening for people if not handled properly.

User groups: Students of medicine, biology, pharmacology, or chemistry, physicians working in different medical areas

French and Greek translation rights sold for previous editions.

PHYSIOTHERAPY

Physio-textbook pathology

Krischak: Traumatologie für Physiotherapeuten

Traumatology for Physiotherapists

2nd revised ed. Jan. 2009, 240 pp., 260 ill., € 29.95, TN 138232, AUS

Medical knowledge is part of the "standard inventory" of physiotherapists. In order for physiotherapy to be effective it is indispensable to understand modern osteosynthetic procedures as well as early functional treatment concepts.

The constant companion for physiotherapeutic training

- **All topics relevant for training** in modern trauma surgery and traumatology in easy to read and easy to learn texts.
- Imparts understanding of postoperative and conservative therapies (patient status, burdening of injured structures)
- Glossaries explain medical expressions.
- **Mnemonics** assist learning.
- **Mock questions** help prepare for written exams in these subjects.
- Excellent illustrations as well as numerous impressive x-rays illustrate the subject.

New features: Updated x-rays. New surgical techniques. All chapters have been revised.

User groups: Physiotherapy students, physiotherapists working in traumatology, masseurs

Physio-book**Schiffter/Harms (Eds): physiofachbuch – Bindegewebsmassage**

Physio-book – Soft Tissue Massage: Neuronal Processes – Findings – Practice
15th revised ed. Jan. 2009, 220 pp., 140 ill., € 39.95, TN 139955, AUS

Soft tissue massage (STM) exerts a proven influence on the autonomous nervous system as well as on internal organs. By applying this therapy, physiotherapists can thus influence internal organs.

Ideal for study, reference work and knowledge consolidation

- Textbook for a rapid introduction to the technique
- Didactic presentation and a plethora of illustrative material facilitate comprehension and practical application.
- Exact description of techniques and individual massage procedures
- Stroking patterns visualized by drawings and photographs.
- Soft tissue massage for the treatment of diverse symptoms

New features

- New and updated illustrations facilitate the acquisition of STM.

User groups: Physiotherapy students, masseurs in training or practice

French, Greek, and Italian translation rights sold for previous editions.

Health psychology and sociology in prevention and rehabilitation**Wippert et al.: Stress- und Schmerzursachen verstehen**

Comprehending the Causes of Stress and Pain

Feb. 2009, 280 pp., 80 ill., € 39.95, TN 144011, AUS

A plethora of complaints and clinical pictures may arise due to psychosocial reasons. Stress and pain are common problems of such patients. Comprehending symptoms is the prerequisite for therapeutic success.

Treating stress and pain successfully

- **Psychosocial causes** of clinical symptoms from the fields of internal medicine or orthopedics
- **Methods of examination and training** in cases of psychosocially caused disorders
- Specific therapies for relaxation and behavioral changes in prevention and rehabilitation

From the contents

- Fundamentals of health sociology and psychology
- Stress and psychosocial conditions of clinical symptoms from the fields of internal medicine or orthopedics
- Pain from a physiological and psychological point of view
- Pain therapy
- Chronic pain

User groups: Physiotherapists working in orthopedics or internal medicine, sports students

3. Medical Doctors: Thieme's ENGLISH Language Titles

GENERAL MEDICINE / ACUPUNCTURE

Coproduction

Ergil/Ergil et al.: Pocket Atlas of Chinese Medicine

March 2009, 400 pp. with 170 full-page illustrations, € 39.95, TN 141611, TPS eigen

- Historical, philosophical, and cultural roots of Chinese Medicine (CM)
- Comprehensive overview of the clinical practice of CM
- Theoretical basis, characteristics, fundamental concepts and models
- Modern scientific research, methods, and findings
- Written by an international group of experts

User groups: Doctors and medical students who want to a first idea of CM, practitioners in the fields of alternative medicine, acupuncturists.

Attention please: *This title is sold exclusively in coproduction. Deadline for your final decision is Feb. 15, 2009.*

Translation rights sold for the following languages: Portuguese.

ORTHOPEDICS

Series: AO Publishing

Chapman: Spine Classifications and Severity Measures

Jan. 2009, 540 pp., € 249.95, TN 146441, TPS eigen

- Concise and systematic standardized art work, providing ratings and critical evaluations of pertinent strengths and weaknesses
- Over 185 spine classification or severity measures
- Reference tool helping in:
 - Studying spinal disease conditions
 - Preparing informed treatment decisions
 - Communicating individual patient disease severity

User group: Orthopedists

All rights available.

Theodoridis/Kraemer: Spinal Injection Techniques

March 2009, 272 pp., 413 ill., € 139.95, TN 145071, TPS K&P

Written by a multidisciplinary team of experts, Spinal Injection Techniques presents all common methods for the injection of local anesthetics to address pain from the cervical spine to the sacrum. The authors describe techniques that are viable alternatives to spine surgery and that do not rely on diagnostic imaging. The first section of the book covers a general overview of the basic principles, diagnostics, and causal as well as symptomatic pain therapy for the spine. Designed in atlas format, the second section includes chapters on spinal anatomy and pain signaling, techniques for injection therapy of the cervical, thoracic and lumbar spine, management of potential complications and side effects, and multimodal spine therapy. Illustrated by real-life photographs from the authors' practice, each technique-related chapter guides the reader step-by-step and with great precision through the injection procedures.

Highlights:

- Provides detailed coverage of injection therapy without the use of image guidance
- Features inpatient and outpatient minimally invasive spine therapy, and concomitant pharmaceutical treatments
- Includes essential information on contraindications and patient consent
- More than 400 color illustrations and photographs demonstrate the relevant anatomy, patient positioning, and accurate needle placement

User groups: Orthopedists and practitioners in physical medicine and rehabilitation, anesthesiologists, neurologists, and rheumatologists with a specific interest in pain therapy for the spine.

All rights available.

Series: AO Publishing

Lobenhoffer et al.: Osteotomies around the Knee

Indication - Planning - Surgical Techniques using Plate Fixators

Nov. 2008, 296 pp., 100 ill., € 159.95, TN 147531, TPS K&P

- Recent biomechanical and clinical data
- Extensive descriptions of the newly advanced operation techniques and implants
- A complete index on the current expertise of knee osteotomy techniques
- Numerous pictures and illustrations in color to facilitate understanding

User group: Orthopedists

Translation rights sold for the following languages: Korean.

RADIOLOGY

Harisinghani: Teaching Atlas of Abdominal Imaging

Jan. 2009, 540 pp., 550 ill., € 99.95, TN 890656, TPN

- Features a wide range of challenging cases
- Ideal for both self-assessment and review, all cases stress the "real-life" presentation of a specific clinical problem
- Highlighted "pearls", "pitfalls" and "controversial issues" provide the reader with hundreds of useful hints and recommendations

User groups: Radiologists, residents and practitioners in gastroenterology

All rights available.

SURGERY

Miniplates, Microplates, and Screws

Haerle et al.: Atlas of Craniomaxillofacial Osteosynthesis

2nd revised ed., Feb. 2009, 176 pp., 364 ill., € 149.95, TN 116492, TPS K&P

- Expanded and up-to-date coverage of the surgical and technical procedures, instruments, and materials for using mini- and microplate osteosynthesis in the craniomaxillofacial region
- Beautifully illustrated with 73 new drawings and successfully established
- By internationally well-known authors

User groups: Practitioners and trainees in craniomaxillofacial surgery

For the previous edition, Korean rights sold.
