

Rates

Effective October 2011

Experimental and Clinical Endocrinology & Diabetes

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Total print-run: 2.000

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Publication language: English

Material requested: closed data formats (pdf / PostScript)
e-mail

Closing dates: 10th day of the month prior to publication
Deadline extensions: consult contact address.

Rates: width x height	1/1 page	175 x 248 mm	1.500 €
	1/2 page vertical	85 x 248 mm	900 €
	1/2 page horizontal	175 x 120 mm	900 €
	1/3 page vertical	55 x 248 mm	600 €
	1/3 page horizontal	175 x 80 mm	600 €
	1/4 page vertical	85 x 120 mm	540 €
	1/4 page horizontal	175 x 60 mm	540 €

Classified advertisements:
Column width 55 mm, number of columns 3, price per mm 2,95 €
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Additional charge per color (no discount):
for standard color 370 €
for special color 450 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 2.000 + 150 overprints

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated,
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:
Thieme.media
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Rüdigerstraße 14
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Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.



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